Certified Financial Planner®
The #1 Provider of CFP® Certification Education

Your red carpet service includes:
• The best study materials.
• Outstanding CFP® Certification pass rates.
• The flexibility to learn your way.
CFP® Certification Courses from the #1 Provider: The American College

The number one choice. More professionals preparing for their CFP® Certification Examination choose The American College than any other resource.

The best study materials. Over 65% of approved CFP® Certification education programs use textbooks from The American College.

Outstanding pass rates. Our students consistently outperform national pass rates for the CFP® Certification Examination. Students who earn A’s on all of The American College’s CFP® Certification courses have over a 90% chance of passing the CFP® Certification Examination.

Choose the Way You Want to Learn!
The American College offers you the most flexible learning options. From self-study to live online courses, the study options and payment plans available offer the broadest range of possibilities to you!

Self-Study Options

Take One Course At a Time

• Take the six courses in our CFP® Certification curriculum one course at a time, paying as you go.
• Select the course you’d like to start with. Gain access to all of our online study tools and practice exams. The best textbooks on the market will be shipped to you.
• You’ll choose the timing for your course exam, which can be taken at a convenient local testing center. When you pass one course, you decide when you’re ready to take your next course!

Stretch Your Dollars with Monthly Payments

• No interest. Guaranteed pricing for the duration of your program. Make low monthly payments with the perfect program designed for independent advisors!
• Choose the order you’d like to take the six courses. Pass the course and the next set of course materials will be sent to you automatically.
• Ask about the “Accelerated Success” program when you call!

Online Classes with the Best Professors

There’s nothing like having all of the course concepts explained to you with practical examples that prepare you for the exam. Online classes are a convenient, timesaving way to participate in traditional learning without needing to travel. It’s your chance to network and interact with innovative thought leaders and colleagues.

• Classes meet the same time every week, online
• They run two hours in length
• The program is a total of eight weeks

Check out your live class options at TheAmericanCollege.edu/CFP

Take the Express: Combine Self-Study and Review Classes to Sit for Your CFP® Certification Exam in 7 Months!

Financial Planning Express® is an intense, practical financial planning program, and it is the fastest way in the market to sit for your CFP® Certification Exam! In just seven months with Financial Planning Express® you’ll be on your way to your CFP® Certification!

• Developed jointly by The American College and JR Financial Group
• Provides seven months of intense CFP® Certification education
• Combines self-study with live four-day teaching sessions, held every six weeks
• Five-day review session prepares you to sit for the national CFP® Certification Examination

Your textbooks and online tools are all included!

Your course registration includes:

• Online practice exams
• Audio reviews
• Discussion board with professors

Enhance your self-study experience with the best supplemental material in the profession!

In addition, there are supplemental study materials available for purchase including course lectures on DVD.
## Your CFP® Certification Curriculum

**Financial Planning: Process and Environment  HS 300**
- The financial planning process
- Meeting client needs through financial planning
- Communications techniques
- Ethics in financial planning

**Fundamentals of Insurance Planning  HS 311**
- Basic concepts of risk and insurance
- Managing risks
- Types of insurers and their marketing operations
- Insurance company operations

**Planning for Retirement Needs  HS 326**
- Choosing the best tax-advantaged retirement plan
- Tailoring plans to client objectives
- Plan funding and investing
- Individual retirement arrangements

**Income Taxation  HS 321**
- Items of gross income
- Business expenses and expenses for income production
- Itemized deductions
- Tax credits

**Investments  HS 328**
- Securities markets
- Fixed-income securities
- Mutual funds
- Real estate investments

**Fundamentals of Estate Planning  HS 330**
- Forms of property ownership
- Lifetime transfers
- Trusts, trustees and other fiduciaries
- Federal estate taxation

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**Step on it…Enroll Today!**

Sign up online at [TheAmericanCollege.edu/CFP](http://TheAmericanCollege.edu/CFP)

or

Call a Professional Education Counselor
Monday through Friday, 8 am – 6 pm, ET at 888-263-7265.
The American College is a nonprofit educational institution with the highest level of academic accreditation, dedicated to leadership in innovative training and development for financial services professionals.

The College is distinguished by resources of the highest quality, innovation in program delivery and design and results that create sustainable advantages for our customers.

Serving as a valued business partner to banks, brokerage firms, insurance companies and others for over 80 years, The American College has assembled a faculty of the foremost thought leaders in the industry to help companies and their associates succeed.

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Courses required for designation or certification completion may be subject to change; please refer to our website: TheAmericanCollege.edu

The Best Review Programs for the Comprehensive Exam
After completing the CFP® Certification coursework, the most successful students take a comprehensive exam review course prior to sitting for the CFP® Certification Examination. This is the best way to make sure you’re in top form for your exam.

Self-Study Review Packages

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Online Review
- Most current review content
- Group conference calls with live review instructors
- Thousands of questions to test your comprehension
- Access to text, audio and interactive learning
- Unlimited class repeats or any portion of it until the date of your exam
- MP3 download of audio portion of online review

Live Review Classes
- Held in many centers across the country
- Highly experienced instructors
- Four full-day sessions
- Covers all 89 topics tested by CFP® Board of Standards

Contact us today at 888-263-7265 for a review package that fits your needs!

How to Register for Your Courses
Register for all programs at The American College in one of three easy ways!

Online
Create your user account and register for your course at TheAmericanCollege.edu.

Mail or Fax
Complete the course registration found online and return it via mail or fax. Our fax number is 610-526-1300.

Phone
Call our Professional Education department, Monday-Friday 8am – 6pm ET at 888-263-7265.